

7iM

Powered By:  
**Insignis**  
Cash Solutions

## Your Active Cash Management Solution



Improve returns and reduce risk on your cash deposits with minimal effort. Insignis works with hundreds of savings and deposit accounts to deliver bespoke Cash Solutions for businesses, charities, public sector bodies, trustees and individuals.

## Key Benefits of Active Cash Management



### FSCS Protection

Government-backed FSCS protection eligibility of up to £85,000 per individual for each account opened.



### One-time Sign Up Process

The gateway to multiple savings accounts now and in the future.



### A Managed Account

Ongoing management and proactive communication means always getting better returns for your cash.



### Large Banking Network

Make hundreds of savings accounts available. There are a variety of term options to meet your liquidity requirements.



### Your Money

You remain the beneficial owner of your money regardless of how many savings accounts you open.



### FCA Approved

Insignis is independent and fully regulated by the FCA under the new payment service regulations.

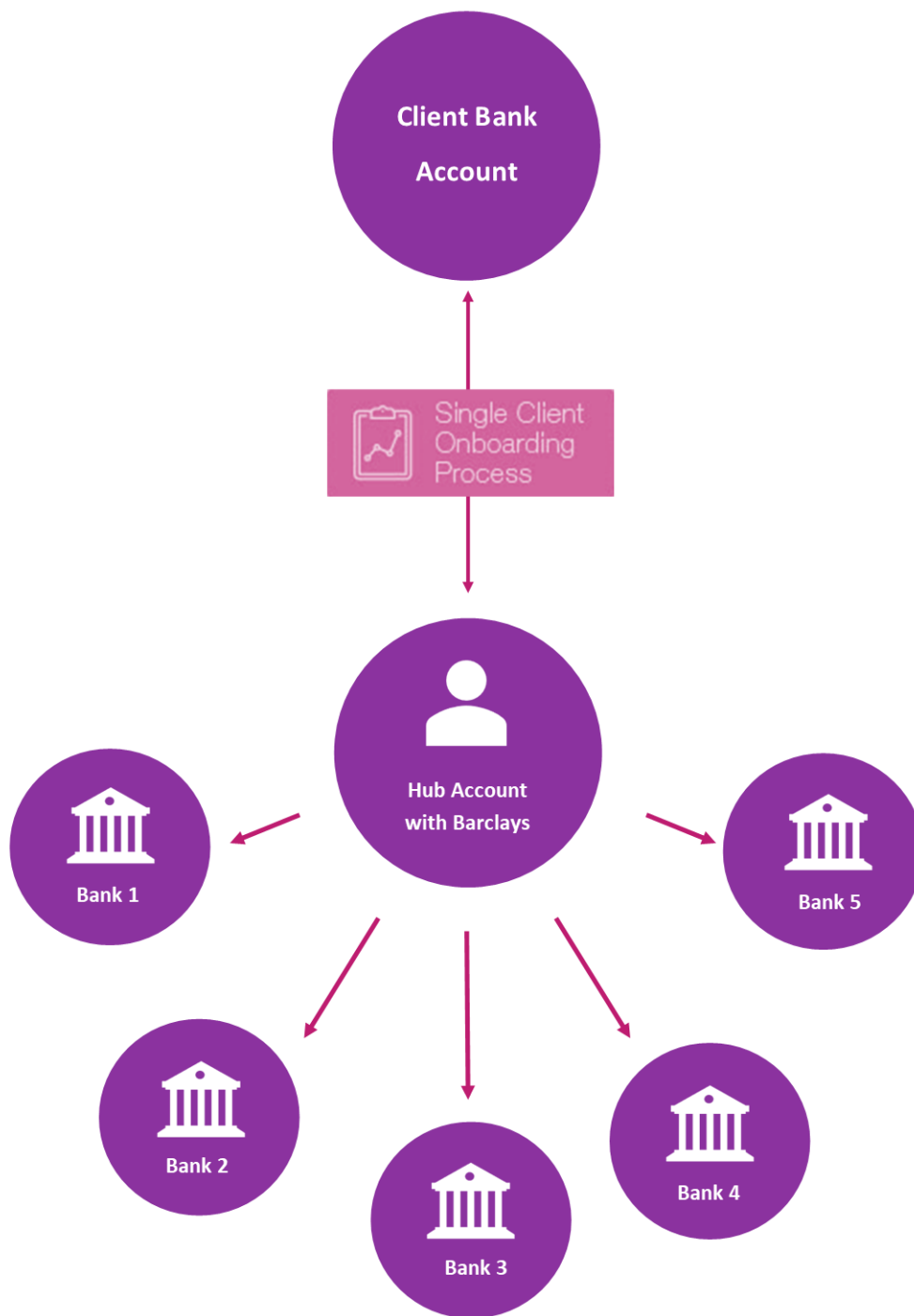
A single sign up process gives you access to over 25 banks and minimises the time and effort it takes to manage your cash both now and in the future.

There is more than £1.6 trillion in cash deposits in the UK that could be working harder.

Insignis has built a savings and deposits platform to enable our clients to achieve this.



# How it Works



## Step One: Apply for an account

We'll open your Hub Account with Barclays



## Step Two: Transfer Deposit

You transfer your cash deposit into Your Hub Account



## Step Three: Insignis places deposit with banks

Your initial allocations to your chosen accounts are made



## Step Four: Start Saving

Manage your account via the Insignis Platform

It is important that you understand the interaction between 7IM and Insignis. 7IM will act as an introducing intermediary to Insignis, meaning that we will assist in Insignis' account opening and renewals process. In this context, we will be introducing you to Insignis, who will then be responsible for delivery of their services as described in their Terms & Conditions documentation, including account maintenance. Insignis do not provide any regulated financial advice – their service is limited to the selection, opening and maintenance of deposit based accounts. As the introducer, we will be provided with information on the services, including access to the Insignis portal, so that we can interact and, where appropriate, offer guidance as your adviser. Please note: 7IM are not providing advice regarding cash or fixed term deposits.





## About Insignis

Established in 2015, we have a wealth of financial and technological experience. Paul Richards and Giles Hutson, our Chairman and CEO have over 50 years in financial services with Merrill Lynch and Morgan Stanley.

Insignis has built bespoke technology to ensure that saving money is easy for our clients. We believe that our independence allows us to offer a holistic service that focusses on getting better interest rates for you.

With offices in Cambridge and London, our team focus on ensuring clients receive impeccable service. It's at the heart of what we do. You'll have your own relationship manager who is only a call away.

Insignis Asset Management Limited is 100% privately owned and is operated by the majority shareholders of the business:

- Paul Richards (Chair)
- Giles Hutson (CEO)



## Insignis Security

All client data is encrypted at all times.

All payments go through a two tier approval process to ensure that no one individual can authorise a payment.

Your savings will only ever be sent back to your designated account, indicated by you when you set up the service.

Your Insignis Relationship Manager will require a separate verification process before they are able to release funds.

**This brochure has been produced for information purposes only and doesn't constitute financial advice or a recommendation for this service. Please note that inflation rates may be subject to change, which can affect the value of your overall return.**

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